



# Jackson County Tourist Development Council Funding Request

## I. ORGANIZATION INFORMATION

Organization Name: \_\_\_\_\_

Organization Contact Person: \_\_\_\_\_

Contact Person Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Organization Web Address: \_\_\_\_\_

Type of Organization: \_\_\_ Non-Profit \_\_\_ Private \_\_\_ Other: \_\_\_\_\_

State Registered: \_\_\_\_\_ Tax ID: \_\_\_\_\_

### FOR OFFICE USE ONLY

Date Received: \_\_\_\_\_

TDC 1: \_\_\_\_\_

TDC 2: \_\_\_\_\_

TDC 3: \_\_\_\_\_

BOCC: \_\_\_\_\_

Amount Awarded: \_\_\_\_\_

Email Notification Sent: \_\_\_\_\_

Final Evaluation Due Date (45 Days After Event): \_\_\_\_\_

Final Evaluation Received: \_\_\_\_\_

TDC Staff Initials: \_\_\_\_\_ Close Date: \_\_\_\_\_

#### Funding Status:

Awarded

Denied

#### Funding Source:

833 – Sponsorships

834 – Grants

Other: \_\_\_\_\_

**II. EVENT INFORMATION**

Event Name: \_\_\_\_\_

Event Date(s): \_\_\_\_\_

Owner/Sanctioned Body: \_\_\_\_\_

Owner Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Director(s) Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Event Description:

Event Location/Facilities: \_\_\_\_\_

Location/Facilities Reserved:  Yes  No

Location/Facilities Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

**III. FUNDING**

Amount of Funding Requested: \_\_\_\_\_

Have you previously received funding from JCTDC:  Yes  No

If yes, please provide the amount and when it was received:

<b>Year</b>	<b>Amount Funded</b>

Brief Description of Expenses	Unit Cost	Quantity	Total
<b>Total:</b>			

Describe how the proposed advertising and marketing expenses will increase awareness of Jackson County as a tourist destination. Please provide at least one example:

Describe how the proposed advertising and marketing expenses will generate tourist traffic (specifically one or more overnight stay) to Jackson County. Please provide at least one example:

Explain the resources and support you have in place to ensure that this event will successfully attract visitors to Jackson County:

**IV. SCOPE OF WORK**

State goals and objectives for the event:

Describe how this event meets its goals and objectives:

Describe how the use of Tourism Enhancement funds will be monitored:

Describe the distribution plan for any promotional materials, if applicable:

Describe how any profits made from the event will be distributed or used for future events:

Other information (optional):

## V. ECONOMIC IMPACT PROJECTION

Total expected participants including vendors, competitors, coaches, officials, etc.

Adult: Local: \_\_\_\_\_ In State: \_\_\_\_\_ Out of State: \_\_\_\_\_

Youth: Local: \_\_\_\_\_ In State: \_\_\_\_\_ Out of State: \_\_\_\_\_

Total expected spectators and attendees

Adult: Local: \_\_\_\_\_ In State: \_\_\_\_\_ Out of State: \_\_\_\_\_

Youth: Local: \_\_\_\_\_ In State: \_\_\_\_\_ Out of State: \_\_\_\_\_

Has a host hotel or campground been identified for a group block? If yes, please identify the hotel(s) and/or campground(s): \_\_\_\_\_

Projected length of stay for event: \_\_\_\_\_

### Total Room Nights

Number of Rooms: \_\_\_\_\_ x Number of Nights: \_\_\_\_\_ = A: \_\_\_\_\_

Total Room Nights (A): \_\_\_\_\_ x Average Room Rate: \_\_\_\_\_ = B: \_\_\_\_\_

### Total Campground/RV Park Nights

Number of Lots: \_\_\_\_\_ x Number of Nights: \_\_\_\_\_ = C: \_\_\_\_\_

Total Lot Nights (C): \_\_\_\_\_ x Average Lot Rate: \_\_\_\_\_ = D: \_\_\_\_\_

### Total Transient Lodging Impact

Total Hotel Impact (B) \_\_\_\_\_ + Total Camping Impact (D) \_\_\_\_\_ = \_\_\_\_\_

### Other Estimated Expenses by Participants and Attendees

Fuel: \_\_\_\_\_ Retail: \_\_\_\_\_ Dining: \_\_\_\_\_ Entertainment: \_\_\_\_\_

### **Total Anticipated Economic Impact**

(Total Transient Lodging Impact + Fuel + Retail + Dining + Entertainment) =

\_\_\_\_\_

## VI. COMMUNITY SUPPORT

Please list any in-kind support such as donated facilities, municipal or county services, volunteers, and support from the community committed to this event:

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Please list any local business support secured for the event, including sponsorships:

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Please list any other sponsorships secured for the event:

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