



May 21, 2018 – 3:30 pm

## AGENDA

- A. **Call to Order**
  - Roll Call
1. **Approval of Agenda**
2. **Approval of Minutes**
3. **Financial Report**
4. **Notification of Upcoming Grants/Sponsorship**
  - Florida Extreme Adventures
5. **Grant/Sponsorship to Present**
  - Florida Extreme Adventures
  - Caverns Cultural Celebration
  - Big Dog Rodeo Date Change Request
6. **Grants /Sponsorship to Award**
7. **Final Evaluation Forms**
  - *Florida BASS Nation*
8. **Advertising**
  - i-10 Beyond the Exits
  - Sports Destination Management
  - Travel Florida 2018
  - *Florida Travel & Lifestyles/Southern Travel & Lifestyles*
9. **Director's Report**
  - Visit Florida DMO Partnership Agreement
  - Trips to Discover Campaign Overview
  - 231 Welcome Center Takeovers
  - Other
10. **Other Business**
  - Historic Marker – Sneads Log Cabin
  - Discussion – Lawn Maintenance at Russ House
  - ~~TDC Budget Meeting – May 21, 2018, 2:30 pm; Regular Meeting to Follow~~
  - Combined Special Meeting – May 22, 2018, 5:00 pm; BOCC Meeting Room
11. **Public Comment**