



March 19, 2018 – 3:30 pm

## **AGENDA**

- A. Call to Order**
  - Roll Call
- 1. Approval of Agenda**
- 2. Approval of Minutes**
- 3. Financial Report**
  - FY18-19 Budget Planning
- 4. Director's Report**
  - Legislative Update
  - Toronto Outdoor Adventure Show Report
  - US 231 Welcome Center Spring Festival
  - AgriTourism Workshop Report
  - Florida Agritourism Association Membership
  - Visit Florida Press Tour Request
  - Leadership Jackson County
- 5. Notification of Upcoming Grants/Sponsorship**
  - Florida Panhandle Classic
- 6. Grant/Sponsorship to Present**
- 7. Grants /Sponsorship to Award**
- 8. Final Evaluation Forms**
- 9. Advertising**
  - Remnant Space
    - Good Housekeeping, Woman's Day, Redbook
    - CondeNast Traveler, The New Yorker, Vanity Fair
  - Demo Awards/Advertising
  - Beyond the Exits
  - Living Bird
- 10. Other Business**
  - Big Dog Rodeo – Date Change Request
  - FADMO Silent Auction
  - JCTDC/JCBOCC Combined Meeting
  - Next TDC Meeting – April 16, 3:30 pm
- 11. Public Comment**