



February 19, 2018 – 3:30 pm

AGENDA

- A. Call to Order**
 - Roll Call
- 1. Approval of Agenda**
- 2. Approval of Minutes**
- 3. Financial Report**
 - Budget Amendment
- 4. Director's Report**
 - Visit Florida Grants
 - Travel Shows – January 12 and February 3
 - Day Trips – February 8
 - Legal Review Update – HB3, Funding Requests, etc.
 - DMO Questions
 - Traveling Wall Update
 - Jackson County Economic Development Committee
- 5. Notification of Upcoming Grants/Sponsorship**
 - Malone Pecan Festival and Fun Day
 - NSS-CDS International Cave Diving Conference
- 6. Grant/Sponsorship to Present**
 - Florida BASS Nation Qualifiers – to present at beginning of meeting*
- 7. Grants /Sponsorship to Award**
 - Florida BASS Nation Qualifiers
 - Town of Sneads Drag Boat Races
- 8. Final Evaluation Forms**
 - Malone Pecan Festival and Fun Day
 - Grand Ridge Basketball Tournament
- 9. Advertising**
 - Adventure Outdoors
 - Durden Billboards Proposal
 - Visit Florida Co-Ops:
 - Better Homes & Gardens
 - Martha Stewart Living, Eating Well, All Recipes
 - American Road
- 10. Other Business**
 - Bellamy Bridge Heritage Trail
 - Visitors Guide Update
 - AgriTourism
 - Sports Marketing
 - Circle D Update
 - Trips to Discover Content
 - Website Info
 - USA Today Advertising
 - Southeast Tourism Society Marketing College
 - Chair Vacancy
 - Next Meeting: March 19
- 11. Public Comment**