



4318 Lafayette Street

Marianna, FL 32446

850-482-8060

Use of Funds

The following are examples of how tourist development funds may be used to promote tourism in the county:

- Grant funds are strictly used for the promotion of the special event or project aimed to increase tourism related business in Jackson County. All printed promotional material must contain the TD logo and the following : “Funded in part by the Jackson County Tourist Development Council”
- Out of county advertising and publicity of an event to increase participation, attendance and awareness.

The following are examples of how tourist development funds may not be used:

- Annual operating expenditures not directly related to the project or event.
- Legal, medical, engineering, accounting, auditing, planning, feasibility studies, or other consulting services.
- Salaries or supplements to salaries for existing or future staff, employment of personnel not directly related to the project or event.
- Real property or capital improvements to privately owned facilities.
- Tangible personal property including, but not limited to office furnishings or equipment, permanent collections, or individual pieces of art.
- Interest or reduction of deficits and loans.
- Expenses incurred or obligated prior to or after the grant project period.
- Prize money, scholarships, awards, plaques or certificates.
- Travel expenses.
- Projects which are restricted to private or exclusive participation.
- Private entertainment, food and beverages.