

Sports Event Grant

Authorized Use of Funds

Sports events are designed to provide funding assistance for events and tournaments held in Jackson County to attract overnight visitors.

Examples of how Tourist Development funds may be used:

- Promotion, marketing, and programming
- Site fees/costs
- Sanction fees
- Non-monetary awards
- Official's fees and lodging
- Rental Fees
- T-shirts with TDC logo
- Banners
- Other expenditures consistent with Florida Statutes and TDC objectives may be considered

All printed promotional material must contain the TDC logo and:

Funded in part by the Jackson County Tourist Development Council
Visitjacksoncountyfla.com

Examples of how tourist development funds may **not** be used:

1. Annual operating expenditures not directly related to the project or event.
2. Legal, medical, engineering, accounting, auditing, planning, feasibility studies or consulting services.
3. Salaries or supplements to salaries for existing or future staff, employment of personnel not directly related to the project or event.
4. Real property or capital improvements to privately owned facilities.
5. Tangible personal property.
6. Permanent equipment purchases
7. Expenses incurred or obligated prior to or after the grant project period.
8. Prize money or scholarships.
9. Travel expenses.
10. Projects which are restricted to private or exclusive participation.
11. Private entertainment, food and beverages.